



UNIVERSITÄT
HOHENHEIM

Computational
Science Hub

Building Sustainable Innovation Ecosystems: Lessons from AI Collaboration and the Computational Science Hub

Dr. Johannes Bleher
September 30, 2025



Connect. Equip. Achieve.



Connect

people • partnerships • infrastructure • skills •
diverse networks



Equip

resources



Achieve

meaningful goals •
impact

Short CV

since 04/2025	„Akad. Rat“ ~ (tenured) Assistant Professor <i>University of Hohenheim</i>
2022–2025	AIDAHO Project Coordinator & CSH Manager <i>University of Hohenheim</i>
2020–2022	Risk Controlling <i>Bausparkasse Schwäbisch Hall</i>
2016–2020	Research Assist., PhD in financial econometrics <i>Eberhard-Karls University Tübingen</i>
2012–2015	M.Sc. Economics & Finance <i>Eberhard-Karls University Tübingen</i>
2012–2014	Accredited Parliamentary Assistant <i>European Parliament, BRU & STR</i>
2009–2012	B.Sc. Int. Economics & European Studies <i>Eberhard-Karls University Tübingen</i>



3 faculties

- ▶ Agricultural Sciences (29%)
- ▶ Natural Sciences (16%)
- ▶ Economics, Business & Social Sciences (55%)



Ranked among the **top 5%** universities in agricultural research & food science



About 9,000 students



126 professors



900 research staff

Computational Science Hub



Cross-faculty on computationally intensive research

- ▶ high-performance computing
- ▶ data management
- ▶ artificial intelligence
- ▶ simulation
- ▶ digital twinning
- ▶ social network analysis
- ▶ agent-based models
- ▶ micro-econometrics
- ▶ statistical learning
- ▶ geographic information systems
- ▶ image analysis
- ▶ text mining
- ▶ ...



25 professors working on compute-intensive research with associated staff and PhD researchers

Mission: accelerate interdisciplinary, data-driven research and education.

CSH Speaker, Board & Working Group

Speaker Prof. Dr. Robert Jung

Board Prof. Dr. Thilo Streck

Prof. Dr. Jens Vogelgesang

Working Groups: Network Analysis

High Performance Computing

Hybrid Intelligence

Generative Artificial Intelligence

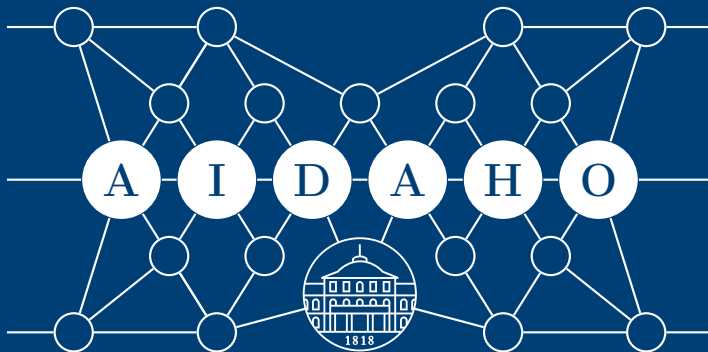
Recent success CSH members (mainly Profs. K. Schmid & W. Schulze – GreenRobust, T. Streck – TERRA, F. Schünemann – IntCDC) acquired federal state funding for so-called Excellence Clusters (together with Uni Tübingen and Stuttgart)

Activities

CSH Seminar	monthly
CSH Young Researchers Seminar	monthly
CSH Symposium	~ each semester
CSH Young Researchers Symposium	~ each semester
CSH Workshop	yearly
Members committee	yearly

CSH Winter, Spring and Autumn Schools

- ▶ CSH Spring School 2023:
Social Network Analysis (*by Thomas Hills, U Warwick*)
- ▶ CSH Spring School 2024:
Reproducible Science with Containerization on High
Performance Computing Infrastructure
(*by Johannes Bleher and Konstantin Kuck, UHOH*)
- ▶ CSH Autumn School 2024:
Understanding and Training Language Models
Applications in Sentiment Analysis
(*by Erik-Jan Senn, U St. Gallen*)
- ▶ CSH Winter School 2025:
Homomorphic Cryptography
(*by Thomas Prantl, U Würzburg*)



AI & DATA SCIENCE CERTIFICATE HOHENHEIM



UNIVERSITÄT
HOHENHEIM

Computational
Science Hub



Baden-Württemberg

MINISTERIUM FÜR WISSENSCHAFT, FORSCHUNG UND KUNST

GEFÖRDERT VOM



Bundesministerium
für Bildung
und Forschung

AIDAHO	Certificate for students of all faculties alongside the main study program subsidized by the federal state
Volume	EUR 1.4 mio
Duration	4 years (until 2025/11)
PIs	Anthony Stein (Agriculture) Christian Krupitzer (Natural Sciences) Robert Jung & Jens Vogelgesang (both Economics, Business & Social Sciences)
Staff	~ 1 PostDoc, 3 teaching/research assistants



AIDAHO LECTURES

Current Topics in AI & Data Science – Law, Ethics & Sustainability

SPECIALIZING MODULES

Methodological In-Depth
Lecture

Application or Cooperation
Seminar

BASIC MODULES

Introduction to Machine Learning
with Python

Introduction to Data Science
with R and RStudio

Tools for AI & Data Science

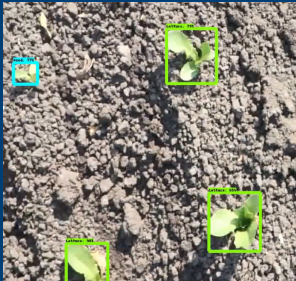
Introduction

Python

R and RStudio

Data Management & SQL

Hands-on Learning



Dashboard for the Jobsuche API of the Arbeitsagentur

Some information

This dashboard was created as part of the "Take Home Assignment" of the course "Introduction to Data Science with R and RStudio" in the summer term 2024.

It shows the current job offerings retrieved from the official "Jobsuche API" of the "Arbeitsagentur."

For more information, see:

- Jobsuche API: [GitHub](#) - [bundesAPI](#) - [Jobsuche](#)
- More Bundes APIs can be found here: [GitHub](#) - [bundesAPI](#)

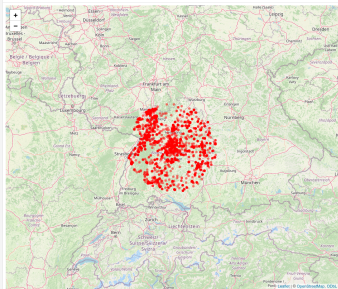
For its creation, the following tools were used:

- R software for data retrieving and wrangling
- RMarkdown for data visualization
- Docker container for cloud deployment
- Shell scripts and cron jobs

Ten, most recent job results for the term "Daten"

Datum	Beruf	Titel	Arbeitgeber
2025-09-27	Digital Sales Manager/in	Sales Manager (m/w/d) Fokus S/n	INFORMATION GmbH
2025-09-27	IT-Fachkraft	IT Mitarbeiter Staging / Wipen	purs Personaldienstleistung GmbH
2025-09-27	Informations/in	DevOps Engineer (m/w/d)	Grizen GmbH Aviation
2025-09-27	Informations/in	Software-Architekt C++ (m/w/d)	Grizen GmbH Aviation
2025-09-27	Technische/Redaktions/in	Technical Writer / -Redakteur	Pranz & Woch Personalservice P
2025-09-26	Fachinformatiker/in - Daten- u	Fachinformatiker (m/w/d)	Nordschweizer Werkstätten gG
2025-09-26	Informationskaufmann/-frau	IT Manager (m/w/d)	Pank-Günther-Jobaktivitäten
2025-09-26	Ingenieur/in - Elektrotechnik	Leiter Stromnetzplanung (m/w/d)	Giese & Cie. Personalberatung G
2025-09-26	Lohn- und Gehaltsbuchhalter/in	Entgeltberechner (m/w/d) in Vo	Fischer Partner Gesellschaft
2025-09-26	Lohn- und Gehaltsbuchhalter/in	Entgeltberechner (m/w/d) in Vo	Fischer Partner Gesellschaft

All job results for the term "Daten"



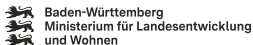
Website & AIDAHO App Universe

aidaho.uni-hohenheim.de

aidaho-edu.uni-hohenheim.de

- ▶ Self-hosted AIDAHO JupyterHub (on bare-metal kubernetes)
- ▶ Self-hosted LLM endpoints (ollama-queuing)
- ▶ Automatic grading platform (GRAIDAHO)
- ▶ Self-hosted Gitlab, with Gitlab-pages, Docker-Registry, ...
- ▶ AIDAHO Dashboard
- ▶ AIDAHO survey app
- ▶ administration apps
- ▶ Additionally: bwCloud + bwJupyterhub

Collaboration Partners



AI-Powered Video Analysis for 24/7 Retail

AIDAHO Applied Data Science Lab & Landmetzgerei Setzer

2 Bachelor students (L. Knill and E. Bordin) developed a prototyp to turn surveillance videos into *actionable insights*:

- ▶ Theft detection and incident review.
- ▶ Customer behavior insights (visits, interactions).
- ▶ Operational efficiency via automation.

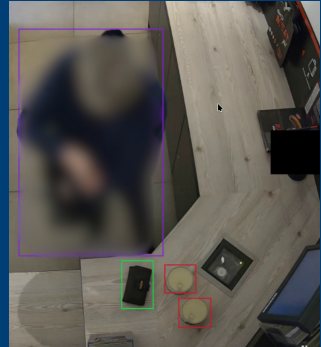
Approach in a nutshell:

- ▶ Automated pipeline: preprocessing → motion detection → object detection → reporting
- ▶ Fine-tuned YOLO on 1,000 + annotated frames (persons, relevant & non-relevant items)
- ▶ Semi-daily Excel summaries with motion intervals, items, and visitor stats

AI-Powered Video Analysis for 24/7 Retail

End-to-end workflow

- ▶ **Input management:** 30-min clips (AM/PM), integrity checks
- ▶ **Preprocessing:** FPS/resolution reduction, ROI cropping
- ▶ **Motion detection:** MOG2, merge short intervals, filter static/lighting noise
- ▶ **Object detection:** YOLO on motion windows; people & items (scan/handle)
- ▶ **Reporting:** Per half-day Excel with intervals, counts, item types



AI-Powered Video Analysis for 24/7 Retail

Benefits

- ▶ Efficient compute (focus on motion only)
- ▶ Improved theft prevention and purchase tracking
- ▶ Clear, structured outputs for decisions
- ▶ Scales to continuous 24/7 operations

Disadvantages & Challenges

- ▶ **Computational demands** (even with pre-processing)
- ▶ **Item tracking** no 360° cameras, covered objects reappearing
- ▶ **Annotation effort** (feasible with product database)
- ▶ **Integration gap** AI is not yet fully connected with sales/transaction logs, limiting cross-checking.
- ▶ **Scalability issues:** multi-store rollout could create synchronization, bandwidth, and maintenance challenges.

From Teaching to Research Cooperation

 Collaboration between academia (UHOH & KIT), a sensor manufacturer, a packaging-machinery specialist, and a regional butchery

 Combining academic expertise with practical food processing experience

 Shared goal: strengthen small and local businesses while preserving tradition



Durchschnittliche Nährwerte	pro 100 g	1 Stück (ca. 100 g)
Energiewert	2149 kJ/514 kcal	178 kJ/43 kcal
Eiweiß	5,9 g	0,5 g
Kohlenhydrate	58,5 g	4,9 g
davon Zucker	48,6 g	4,0 g
Fett	28,6 g	2,4 g
davon gesättigte	12,7 g	1,1 g
Fettsäuren	2,2 g	0,2 g
Ballaststoffe	0,10 g	0,01 g

 Applying digital tools and AI to support traditional production methods

The Project

- 💡 Proof of concept: scalable digital pipeline for measurement data from mixed substances (German meat loaf (Leberkäse), sauces,...)
- 🗄️ Structured, open-access data for research and teaching
- 📈 Demonstrated potential for further digitization projects (e.g. statistical archives)
- 🏆 Added value: preservation of cultural heritage, innovation in food research, and interdisciplinary success.